



**FEDERAL COMMUNICATIONS COMMISSION**  
Enforcement Bureau  
Investigations and Hearings Division  
445 12<sup>th</sup> Street, S.W., Suite 4-C330  
Washington, D.C. 20554

**AUG 13 2007**

**VIA CERTIFIED MAIL - RETURN RECEIPT REQUESTED**  
**AND FACSIMILE AT (202) 457-4511**

c/o Anne Lucey, Senior Vice President, CBS Corp.  
CBS Broadcasting Inc.  
601 Pennsylvania Avenue, NW  
Suite 540  
Washington, D.C. 20004

Re: Station KCBS-TV, Los Angeles, California  
File No. EB-06-IH-3667

Dear Licensee:

The Enforcement Bureau is investigating allegations contained in the enclosed redacted complaint (the "Complaint") that CBS Broadcasting Inc. (the "Licensee") broadcast prohibited material over the above-referenced station (the "Station"), in violation of Title 18 U.S.C. § 1464 and Section 73.3999 of the Commission's rules.<sup>1</sup> Specifically, it is alleged that indecent material was aired during the Station's broadcast of the Channel 2 news program on October 4, 2006, at approximately 5:15 p.m. Instructions and Definitions are contained in the attachment to this letter. We direct the Licensee, pursuant to Sections 4(i), 4(j), 308(b) and 403 of the Communications Act of 1934, as amended,<sup>2</sup> to provide the information and Documents, as defined herein, within thirty (30) calendar days from the date of this letter.

Unless otherwise indicated, the period of time covered by these inquiries is October 4, 2006 to the present.

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<sup>1</sup> See 47 C.F.R. § 73.3999.

<sup>2</sup> See 47 U.S.C. §§ 154(i), 154(j), 308(b), and 403.

**CBS Broadcasting Inc.****Inquiries: Documents and Information to be Provided**

1. State whether the Licensee broadcast any or all of the material described in the Complaint over the Station on October 4, 2006, at approximately 5:15 p.m. Provide a recording of the broadcast on DVD or a VHS videocassette tape, including the complained-of material plus the 15 minutes aired before and after it, and a written transcript of the recording.
2. With regard to the broadcast referred to in the response to Inquiry 1 above, if the programming described in the Complaint does not accurately reflect the material aired over the Station, describe any inaccuracies.
3. Provide copies of any and all Documents relating or referring to each broadcast referred to in the response to Inquiry 1 above, and of any and all other Documents that provide the basis for or otherwise support the responses to Inquiries 1 and 2 above.

**Instructions for Filing Responses**

We direct the Licensee to support its responses with an affidavit or declaration under penalty of perjury, signed and dated by an authorized officer of the Licensee with personal knowledge of the representations provided in the Licensee's response, verifying the truth and accuracy of the information therein and that all of the information and/or recordings requested by this letter which are in the Licensee's possession, custody, control or knowledge have been produced. If multiple Licensee employees contribute to the response, in addition to such general affidavit or declaration of the authorized officer of the Licensee noted above, if such officer (or any other affiant or declarant) is relying on the personal knowledge of any other individual, rather than his or her own knowledge, provide separate affidavits or declarations of each such individual with personal knowledge that identify clearly to which responses the affiant or declarant with such personal knowledge is attesting. All such declarations provided must comply with Section 1.16 of the Commission's rules,<sup>3</sup> and be substantially in the form set forth therein.

To knowingly and willfully make any false statement or conceal any material fact in reply to this inquiry is punishable by fine or imprisonment.<sup>4</sup> Failure to respond appropriately to this letter of inquiry may constitute a violation of the Communications Act and our rules.<sup>5</sup>

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<sup>3</sup> See 47 C.F.R. § 1.16.

<sup>4</sup> See 18 U.S.C. § 1001; see also 47 C.F.R. § 1.17.

<sup>5</sup> See *SBC Communications, Inc.*, Forfeiture Order, 17 FCC Rcd 7589 (2002); *Globcom, Inc.*, Notice of Apparent Liability for Forfeiture and Order, 18 FCC Rcd 19893, n. 36 (2003); *World Communications Satellite Systems, Inc.*, Forfeiture Order, 19 FCC Rcd 2718 (Enf. Bur. 2004); *Donald W. Kaminski, Jr.*, Forfeiture Order, 18 FCC Rcd 26065 (Enf. Bur. 2003).

**CBS Broadcasting Inc.**

The Licensee shall direct its response, if sent by messenger or hand delivery, to Marlene H. Dortch, Secretary, Federal Communications Commission, 236 Massachusetts Avenue, N.E., Suite 110, Washington, D.C. 20002, to the attention of Sandra Watson, Investigations and Hearings Division, Enforcement Bureau, Room 4-C330, with a copy to Jennifer Lewis, Investigations and Hearings Division, Enforcement Bureau, Room 4-C330, Federal Communications Commission. If sent by commercial overnight mail (other than U.S. Postal Service Express Mail and Priority Mail) the response should be sent to the Federal Communications Commission, 9300 East Hampton Drive, Capitol Heights, Maryland 20743. If sent by first-class, Express, or Priority mail, the response should be sent to Sandra Watson, Investigations and Hearings Division, Enforcement Bureau, Federal Communications Commission, 445 12<sup>th</sup> Street, S.W., Room 4-C330, Washington, D.C. 20554, with a copy to Jennifer Lewis, Investigations and Hearings Division, Enforcement Bureau, Federal Communications Commission, 445 12<sup>th</sup> Street, S.W., Room 4-C330, Washington, D.C. 20554. The Licensee shall also, to the extent practicable, transmit a copy of the response via email to [Sandra.Watson@fcc.gov](mailto:Sandra.Watson@fcc.gov) and to [Jennifer.Lewis@fcc.gov](mailto:Jennifer.Lewis@fcc.gov).

Sincerely,



Benigno E. Bartolome  
Deputy Chief  
Investigations and Hearings Division  
Enforcement Bureau

Attachment

Enclosure

**CBS Broadcasting Inc.**AttachmentInstructions

*Request for Confidential Treatment.* If the Licensee requests that any information or Documents responsive to this letter be treated in a confidential manner, it shall submit, along with all responsive information and Documents, a statement in accordance with Section 0.459 of the Commission's rules.<sup>6</sup> Requests for confidential treatment must comply with the requirements of Section 0.459, including the standards of specificity mandated by Section 0.459(b). Accordingly, "blanket" requests for confidentiality of a large set of Documents are unacceptable. Pursuant to Section 0.459(c), the Bureau will not consider requests that do not comply with the requirements of Section 0.459.

*Claims of Privilege.* If the Licensee withholds any information or Documents under claim of privilege, it shall submit, together with any claim of privilege, a schedule of the items withheld that states, individually as to each such item, the numbered inquiry to which each item responds and the type, title, specific subject matter, and date of the item; the names, addresses, positions, and organizations of all authors and recipients of the item; and the specific ground(s) for claiming that the item is privileged.

*Method of Producing Documents.* Each requested Document, as defined herein, shall be submitted in its entirety, even if only a portion of that Document is responsive to an inquiry made herein, unless the Document is a recording or transcript, in which case it should be provided only for the period of time of the broadcast specified in the pertinent inquiry herein. This means that the Document shall not be edited, cut, or expunged, and shall include all appendices, tables, or other attachments, and all other Documents referred to in the Document or attachments. All written materials necessary to understand any Document responsive to these inquiries must also be submitted.

*Identification of Documents.* For each Document or statement submitted in response to the inquiries below, indicate, by number, to which inquiry it is responsive and identify the person(s) from whose files the Document was retrieved. If any Document is not dated, state the date on which it was prepared. If any Document does not identify its author(s) or recipient(s), state, if known, the name(s) of the author(s) or recipient(s). The Licensee must identify with reasonable specificity all Documents provided in response to these inquiries.

*Documents No Longer Available.* If a Document responsive to any inquiry made herein existed but is no longer available, or if the Licensee is unable for any reason to produce a Document responsive to any inquiry, identify each such Document by author, recipient, date, title, and specific subject matter, and explain fully why the Document is no longer available or why the Licensee is otherwise unable to produce it.

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<sup>6</sup> See 47 C.F.R. § 0.459.

**CBS Broadcasting Inc.**

*Retention of Original Documents.* With respect only to Documents responsive to the specific inquiries made herein and any other Documents relevant to those inquiries, the Licensee is directed to retain the originals of those Documents for twelve (12) months from the date of this letter unless (a) the Licensee is directed or informed by the Enforcement Bureau in writing to retain such Documents for some shorter or longer period of time or (b) the Enforcement Bureau or the Commission releases an item on the subject of this investigation, including, but not limited to, a Notice of Apparent Liability for Forfeiture or an order disposing of the issues in the investigation, in which case, the Licensee must retain all such Documents until the matter has been finally concluded by payment of any monetary penalty, satisfaction of all conditions, expiration of all possible appeals, conclusion of any collection action brought by the United States Department of Justice or execution and implementation of a final settlement with the Commission or the Enforcement Bureau.

*Continuing Nature of Inquiries.* The specific inquiries made herein are continuing in nature. The Licensee is required to produce in the future any and all Documents and information that are responsive to the inquiries made herein but not initially produced at the time, date and place specified herein. In this regard, the Licensee must supplement its responses (a) if the Licensee learns that, in some material respect, the Documents and information initially disclosed were incomplete or incorrect or (b) if additional responsive Documents or information are acquired by or become known to the Licensee after the initial production. The requirement to update the record will continue for twelve (12) months from the date of this letter unless (1) the Licensee is directed or informed by the Enforcement Bureau in writing that the Licensee's obligation to update the record will continue for some shorter or longer period of time or (2) the Enforcement Bureau or the Commission releases an item on the subject of this investigation, including, but not limited to, a Notice of Apparent Liability for Forfeiture or an order disposing of the issues in the investigation, in which case the obligation to update the record will continue until the release of such item.

**Definitions**

For purposes of this letter, the following definitions apply:

"Any" shall be construed to include the word "all," and the word "all" shall be construed to include the word "any." Additionally, the word "or" shall be construed to include the word "and," and the word "and" shall be construed to include the word "or." The word "each" shall be construed to include the word "every," and the word "every" shall be construed to include the word "each."

"Broadcast," when used as noun, shall mean audible sounds or language transmitted or disseminated over a station during the course of a radio or television broadcast.

**CBS Broadcasting Inc.**

"Broadcast," when used as a verb, shall mean the transmission or dissemination of radio or television communications intended to be received by the public. The verb "broadcast" may be used interchangeably with the verb "air."

"Document" shall mean the complete original (or in lieu thereof, exact copies of the original) and any non-identical copy (whether different from the original because of notations on the copy or otherwise), regardless of origin or location, of any taped, recorded, transcribed, written, typed, printed, filmed, punched, computer-stored, or graphic matter of every type and description, however and by whomever prepared, produced, disseminated, or made, including but not limited to any broadcast, radio program, advertisement, book, pamphlet, periodical, contract, correspondence, letter, facsimile, e-mail, file, invoice, memorandum, note, telegram, report, record, handwritten note, working paper, routing slip, chart, graph, photograph, paper, index, map, tabulation, manual, guide, outline, script, abstract, history, calendar, diary, agenda, minute, marketing plan, research paper, preliminary drafts, or versions of all of the above, and computer material (print-outs, cards, magnetic or electronic tape, disks and such codes or instructions as will transform such computer materials into easily understandable form).



EB-06-14-3667

Complaint Type: Broadcast

Account Type: Residential

☐ Congressional Complaint ☐ C

|                      |               |                          |               |
|----------------------|---------------|--------------------------|---------------|
| IC Number:           | 06-WB12292840 | Case Type:               | Complaint     |
| Date Received:       | 10/05/2006    | Complainant:             | [REDACTED]    |
| Date Entered:        | 10/05/2006    | Date Assigned:           | 10/10/2006    |
| Entered By:          | FCC_NOTES01   | Date Reassigned:         |               |
| Assigned To:         | [REDACTED]    | Service Date:            | Referral      |
| Date Closed:         | [REDACTED]    | Response Date:           |               |
| Closed By:           | [REDACTED]    | Original Analyst:        |               |
| Close Letter Needed? | [REDACTED]    | Purged By:               | Purged Date:  |
|                      |               | Removed By:              | Removed Date: |
| Supervisor Check:    | [REDACTED]    | Indecency Referral Code: | [REDACTED]    |

Current Status: [REDACTED]

Associated Case:

## Complaint Summary:

During a report on Plus sized models they showed a model with nipples clear and visible through her see-thru dress.

|  |  |
|--|--|
| Apparent Carrier(s):   |  |
| Yes--- Check here if you wish to serve both a Wireline and Wireless carrier. |  |
| Problem Number:  |  |
| Title: None  | First Name: [REDACTED] Middle Initial: Last Name: [REDACTED] |
| Contact Name:  | Best Time to Call:   |
| Contact Number:  | Consumer's Telephone Number: Ext.                            |
| Fax Number:  | TTY Number:  |
| Email Address:   | Internet Address:  |
| PO Box:  | Address: [REDACTED]  |
| City: Corona   | State: CA Zip: 92882   |

|   |                              |
|---|------------------------------|
| On Behalf Of:   |                              |
| Company Name:   |                              |
| Party's Name:   | Relationship with the Party: |
| Party's Contact Number: Ext.  | PO Box:                      |
|   | Address:                     |
|   | City: State: Zip:            |
| Other Party that can be contacted?  |                              |
| Name:   | Relationship:                |
| Contact Number: Ext.  | Address:                     |
|   | City, State: Zip:            |
| Amount of credit FCC effort generated:  |                              |
| Duplicate Credit Checked: <input type="radio"/> Yes <input checked="" type="radio"/> No |                              |

Have you paid any of the disputed charges?

Did the company billing for these charges adjust or refund some or all of the disputed charges?

If yes, what was the amount of the adjustment or refund?

a. Name of carrier(s) or company(ies) involved in your complaint: MORTGAGE SERVICES

b. Telephone number for the carrier(s) or company(ies) involved with your complaint, including area code: Phone: Ext:

c. Which type of service is involved with your complaint:

TCPA Information from 475

1. the telephone number of the individual or company who called or faxed you: Ext:
2. your telephone number(s) on which the call or fax was received: Ext:
3. a description of the telemarketing call, pre-recorded message, or unsolicited fax, including an identification of the company whose products or services were being advertised, and any phone numbers that were included in the call or fax:
4. the "opt-out" number(s) provided in the call(s) or on the fax(es):  
(List number(s) given in the call(s) or fax(es) for you to contact if you do not want to receive any additional calls or faxes.) Ext:
5. Have you: (a) purchased anything from the company being advertised in the call or fax;  
(b) made an inquiry or application to that company; or (c) given consent to the company to send you the call or fax? If so, please describe and state when you had such contact with the company.

Broadcast Information from 475B

(1) Date of Program: 10/4/2006

(2) Time of Program: 5:15PM

(3) Network: CBS

(4) Call Sign, Channel OR Frequency of the station on which you viewed/heard the material: 2

(5) City and State Where Program Was Viewed: Corona, Ca

(6) Name of Program or DJ/Personality/Song/Film: channel 2 news

Updated? ☐ Yes ☒ No

#### ANALYSIS SECTION

Correspondence Type:

☒ Complaint ☐ Inquiry

Source Code:

Internet

Apparent Carrier(s):

Re-Serve Carrier(s):

Responding Carrier(s):

Assigned Subject Code:

Programming Issues

Program Type:

☒ TV

Activity Code:

Direct

Assigned Code Acronym:

PROG

Final Responsible Party:

Sub-Category:

☒ Indecent (INDE)

Copy of Response Sent to Consumer by Carrier?:

☐ Yes ☒ No

Mediation with Carrier/Complainant?:

☐ Yes ☒ No

Response Type:

#### Referral Information

Date Referred:

10/11/2006

Referred To:

Agency Name(s):

Company Name(s):



FCC/Enforcement Bureau



Consumer Referral Letter Agency Referral

Create TCPA

Indecent Dismissal Indecent - Re



LAWYERS



## Davis Wright Tremaine LLP

ANCHORAGE BELLEVUE LOS ANGELES NEW YORK PORTLAND SAN FRANCISCO SEATTLE SHANGHAI WASHINGTON, D.C.

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September 12, 2007

### Delivered by Hand

Marlene H. Dortch, Secretary  
Attn: Sandra Watson  
Investigations and Hearings Division  
Enforcement Bureau, Room 4-C330  
Federal Communications Commission  
236 Massachusetts Ave., N.E., Suite 110  
Washington, D.C. 20002

FILED/ACCEPTED

SEP 12 2007

Federal Communications Commission  
Office of the Secretary

**Re: Response to Letter of Inquiry – Station KCBS-TV, Los Angeles, California  
Broadcast of CBS 2 News, File No. EB-06-IH-3667**

Dear Ms. Watson:

On behalf of CBS Broadcasting Inc., licensee of KCBS-TV ("CBS" or "Licensee"), this responds to the above-referenced Letter of Inquiry dated August 13, 2007 ("Inquiry Letter"). The Inquiry Letter seeks information in response to an allegation that CBS transmitted indecent material over KCBS-TV ("KCBS") during its broadcast of the *CBS 2 News* on October 4, 2006, at approximately 5:15 p.m. It attached a Complaint alleging that "[d]uring a report on Plus [sic] sized models they showed a model with nipples clear and visible through her see-thru dress." As explained below, the Complaint is factually baseless and does not support any indecency finding under well-established Commission policies. Consequently, it should be dismissed.

### **Inquiries:**

**State whether the Licensee broadcast any or all of the material described in the Complaint over the Station on October 4, 2006, at approximately 5:15 p.m. Provide a recording of the broadcast on DVD or a VHS videocassette tape, including the complained-of material plus the 15 minutes aired before and after it, and a written transcript of the recording.**



CBS did not broadcast any images of nudity as alleged in the Complaint. The five-o'clock hour of the October 4, 2006 edition of the *CBS 2 News* included a story on a "plus-sized" model as indicated. It described a Paris fashion show by designer Jean Paul Gaultier, during which he featured, along with the waif-like models typically present at such shows, a heavier model as commentary on the controversy surrounding whether women in the fashion industry are excessively thin.

Other than correctly identifying the general subject of the story and its broadcast date and time, the Complaint utterly lacks any factual basis. The news report did not show "a model with nipples clear and visible through her see-thru dress." In fact, all models in the report were fully clothed and they revealed no "sexual or excretory organs" nor participated in any sexual or excretory "activities." (A DVD copy of the newscast is included herewith as Attachment A, as is a copy of the script as Attachment B.) Accordingly, the Complaint provides no basis in fact or policy for the Commission to conduct an indecency inquiry. *Industry Guidance on the Commission's Case Law Interpreting 18 U.S.C. § 1464 and Enforcement Policies Regarding Broadcast Indecency*, 16 FCC Rcd. 7999, 8002 (2001); *Complaints Regarding Various Television Broadcasts Between February 2, 2002 and March 8, 2005*, 21 FCC Rcd. 13299, 13303 (2006) ("Omnibus Remand Order").

Moreover, the Commission has routinely dismissed complaints that contained far more revealing imagery than anything depicted in this report. See e.g., Letter from Charles W. Kelley, File No. EB-01-1H-0661/RBP (Mar. 21, 2002) (dismissing complaint against Victoria's Secret fashion show because Complainant failed to show "the sexual aspects of the material was, in context, so graphic or explicit as to be patently offensive"). Cf., *Complaints by Parents Television Council Against Various Broadcast Licensees Regarding Their Airing of Allegedly Indecent Material*, 20 FCC Rcd. 1920, 1924 (2004) ("scene depict[ing] a maid undressing while a male character surreptitiously watches" as a "portion of the side of the maid's breast is shown").

Even if the Complaint accurately described the video accompanying the report – which it does not – no indecency finding would be warranted. The Commission historically has exhibited a special sensitivity to claims that items in the news may be considered indecent. See, e.g., *Peter Branton*, 6 FCC Rcd. 610 (1991) (interview with John Gotti that contained numerous uses of the word "fuck" and its variants not indecent when broadcast in a "legitimate news report"); *Infinity Broad. Corp. of Penn.*, 3 FCC Rcd. 930, 934 (1987) (presence of potentially indecent material in a *bona fide* news program "of less concern" than in other contexts); *Petition for Clarification or Reconsideration of a Citizen's Complaint Against Pacifica Foundation*, 59 FCC 2d 892 (1976) ("we must take no action which would inhibit broadcast journalism"). The Commission recently reinforced the principle that it must exercise "utmost restraint when it comes to news programming." *Omnibus Remand Order*, 21 FCC Rcd. at 13327 (ruling on December 13, 2004 episode of *The Early Show*). In that case, the Commission "recognized the need for caution with respect to complaints implicating the editorial judgment of broadcast licensees in presenting

Sandra Watson  
FCC Enforcement Bureau  
September 12, 2007  
Page 3



news and public affairs programming ... at the core of the First Amendment's free press guarantee." *Id.* In particular, the Commission also has dismissed a complaint involving a news segment that depicted a man "wearing only a shirt" who, as he "is hauled from [flood waters] to the boat, [had] his penis [ ] briefly exposed." *Complaints Regarding Various Television Broadcasts Between February 2, 2002 and March 8, 2005*, 21 FCC Rcd. 2664, ¶¶ 213-18 (2006) (ruling on January 11, 2005 episode of *The Today Show*). Even where the newscast actually depicted nudity – unlike here – the Commission dismissed the complaint primarily because it involved "coverage of a significant news event." *Id.* ¶ 217.

The KCBS report at issue here is quite clearly a "bona fide news" item. As with the *Early Show* newscast in the *Omnibus Remand Order*, see 21 FCC Rcd. at 13328, the *CBS 2 News* cited here covered a variety of other topics, including the furor over sexually explicit emails sent to Congressional pages by some federal legislators, a local shooting, a fatal hit-and-run accident, the Amish schoolhouse massacre, and the indictment of Hewlett Packard's CEO, along with other financial, weather, and sports news. See Att. A. In addition, given that the Commission fairly recently formed a Task Force on Media and Childhood Obesity in order to address the "growing health concern" of obesity in children, the Commission should appreciate that the report covered a topic of profound national and local news interest. See [www.fcc.gov/obesity](http://www.fcc.gov/obesity).

These points only begin to address the legal problems that would be associated with finding the Complaint to raise an actionable indecency claim, and CBS expressly reserves the right to raise any additional statutory and/or constitutional defenses at an appropriate time.

As instructed in the Inquiry Letter, this response is verified by the attached declaration of Martin P. Messinger, Vice President and Assistant Secretary of CBS Broadcasting Inc. If the Commission has any additional questions about this response, please contact the undersigned directly.

Very truly yours,

Davis Wright Tremaine LLP

A handwritten signature in black ink, appearing to read "Robert Corn-Revere", written over a horizontal line.

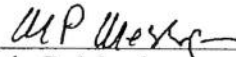
Robert Corn-Revere

Enclosures

cc: Jennifer Lewis, Room 4-C330

### DECLARATION

I, Martin P. Messinger, in my capacity as Vice President and Assistant Secretary of CBS Broadcasting Inc., hereby declare under penalty of perjury that to the best of my knowledge, information and belief, the responses submitted to the August 13, 2007, letter of inquiry from Benigno E. Bartolome, Deputy Chief, Federal Communications Commission, Enforcement Bureau, Investigations and Hearings Division, in File No. EB-06-IH-3667 are true and complete. This certification is based on my personal knowledge of the representations provided in the responses.

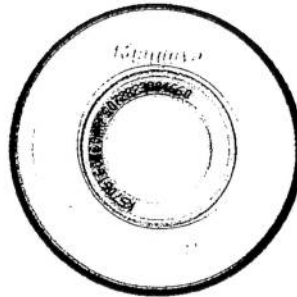


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Martin P. Messinger  
Vice President and Assistant Secretary  
CBS Broadcasting Inc.

ATTACHMENT A

CBS Broadcasting Inc.  
Response to  
Letter of Inquiry EB-06-IH-3667  
September 12, 2007



Attachment A



ATTACHMENT B

5-VO CATWALK CONTROVERSY [KCBS]ARCHIVES.KCBS.2006.OCT.04.5PM 8/14/2007 11:15:49

|           |            |     |                          |      |         |          |                    |        |      |         |      |     |       |
|-----------|------------|-----|--------------------------|------|---------|----------|--------------------|--------|------|---------|------|-----|-------|
| Page      | Tal        | "X" | Slug                     | P    | Wrt     | Vid      | Efx/Gfx            | G      | Pos  | Monitor | EST  | SOT | Total |
| K06       | PAU        | P   | 5-VO CATWALK CONTROVERSY | 5    | O/P     | VO       | KY                 | 3      | CATW |         | 0:15 |     | 0:15  |
| am/Notes  | In?        | CH  | W                        | Edtr | Notes   | Air Date | Modified           | By     | IFB  | PB      |      |     |       |
| C3-KY/PM  |            |     |                          |      | MEISTER |          | 10/4/2006 16:46:35 | kbrace |      | B       |      |     |       |
| Clip Name | MOS-Active |     | MOS-Dur                  |      |         |          |                    |        |      |         |      |     |       |

KY/CATWALK

VO at :00

((PAUL))

TONIGHT THE CATWALK  
CONTROVERSY.

WITH ALL THE RECENT TALK  
ABOUT SKINNY MODELS.. ONE DESIGNER  
TAKES DRASTIC ACTION!

==PAUL VO==

HE PUT A PLUS SIZE MODEL...  
SIZE 20 TO BE EXACT -- ON THE  
RUNWAY IN PARIS..

WAS IT A WELCOME CHANGE.. OR  
JUST EXPLOITATION.

HERE'S CBS 2'S MARY BETH  
MCDADE WITH THE STORY.. MARY BETH

|                |     |     |                      |      |       |          |                    |           |      |         |      |     |       |
|----------------|-----|-----|----------------------|------|-------|----------|--------------------|-----------|------|---------|------|-----|-------|
| Page           | Tal | "X" | Slug                 | P    | Wrt   | Vid      | Efx/Gfx            | G         | Pos  | Monitor | EST  | SOT | Total |
| 007            | MAR | P   | 5-PLUS SIZE 20 MODEL | 5    | OEA   |          | WXWALL             | 3         | CATW |         | 0:11 |     | 0:11  |
| am/Notes       | In? | CH  | W                    | Edtr | Notes | Air Date | Modified           | By        | IFB  | PB      |      |     |       |
| C4-WX WALL/MBM |     |     |                      |      |       |          | 10/4/2006 17:13:28 | bwatgoren |      |         |      |     |       |
| Clip Name      |     |     |                      |      |       |          |                    |           |      |         |      |     |       |
|                |     |     |                      |      |       |          |                    |           |      |         |      |     |       |

MARY BETH WXWALL

\*SS2 H 3150\*

(( MARY BETH ))

JEAN PAUL GAULTIER MAKE  
A FORTUNE WITH HIS DARING DESIGNS  
AND HIS DARING STATEMEN  
ON THE SIZE-ZERO DEBATE HAS HEADS  
TURNING, EVERYWHERE!

NAMELY----- THE CATWALK  
QUEEN OF THE SHOW, VELVET: SIZE-2  
AND PROUD OF IT!!!

TAKE PKG

(( TAKE PKG ))

|           |     |     |                          |      |       |          |                    |         |     |         |      |     |       |
|-----------|-----|-----|--------------------------|------|-------|----------|--------------------|---------|-----|---------|------|-----|-------|
| Page      | Tal | "X" | Slug                     | P    | Wrt   | Vid      | Efx/Gfx            | G       | Pos | Monitor | EST  | SOT | Total |
|           |     | X   | 5-PLUS SIZE 20 MODEL PKG |      | OEA   |          |                    |         |     |         | 1:25 |     | 1:25  |
| am/Notes  | In? | CH  | W                        | Edtr | Notes | Air Date | Modified           | By      | IFB | PB      |      |     |       |
| Clip Name |     |     |                          |      |       |          | 10/4/2006 14:54:16 | ceaster |     |         |      |     |       |
|           |     |     |                          |      |       |          |                    |         |     |         |      |     |       |

TC 06:17:07:23

((SOT OF JANET))

janet did you enjoy the show  
this evening. yes i did very  
much..

((TRAX))

SUPERSTAR, JANET JACKSON..

((NAT POP OLSEN TWINS))

((TRAX))

TWINS----- MARY-KATE AND  
ASHLEY....

ROCKER, LENNY  
KRAVITZ.....

((NAT OF CATWALK))

((TRAX))

THIS IS PARIS FASHION  
WEEK: THE PLACE TO BE, AND BE  
SEEN!

THE TOP DESIGNERS ARE  
LAUNCHING THEIR SPRING AND SUMMER  
COLLECTIONS.

ORGANIZERS SAYING...  
THEY WILL "NOT" BAN SIZE-ZERO  
MODELS..

HERE AT THE LAGERFELD  
SHOWING----- SUPER-THIN LADIES IN  
STARK BLACK AND WHITE GOT EVERYONE  
TALKING.

THEN, ONE MODEL TOOK  
AN UNEXPECTED TRIP DOWN THE  
CATWALK.

((NAT OF FALL))

((TRAX))

BUT WHAT HAS PEOPLE  
TALKING THE MOST??

TC 06:12:48:00

NOT THE SKINNY MINI'S  
IT'S SIZE-20 AMERICAN  
MODEL VELVET D-AMOUR!!

DESIGNER JEAN PAUL  
GAULTIER BROUGHT HER OUT IN A  
BLACK SATIN CORSET AND TEDDY-----  
STUNNING THE AUDIENCE.

D-AMOUR SAID  
AFTERWARD, SHE'S MAKING A  
STATEMENT THAT CALLING ANYBODY TOO  
FAT OR TOO THIN IS PREJUDICED.

AND THAT YOU CAN BE BIG  
AND BEAUTIFUL!!

((NAT POP OF CATWALK)))

((TRAX))

PICTURES OF VELVET ARE ALL  
OVER THE INTERNET TODAY.

AND PEOPLE ARE WEIGHING IN  
ON THE SIZE-ZERO VS PLUS-SIZE  
FIGHT.

IN ONE BLOG, VIKKI FROM  
THE U-K WRITES, "HOW REFRESHING TO  
SEE A CATWALK MODEL CELEBRATING  
HER LARGER CURVES!"

BOB FROM THE U-K WRITES,  
"THREE CHEERS FOR VOLUPTUOUS-SIZE  
WOMEN!"

BUT OTHERS SAY EITHER  
EXTREME IS BAD.

JO FROM THE U-K WRITES,  
"WHY CAN'T THEY GET THE BALANCE  
RIGHT -- EITHER STICK THIN OR  
OVERWEIGHT -- NEITHER IS IDEAL.  
THE MODEL LOOKS UNCOMFORTABLE  
STRUTTING HER STUFF ON THE RUNWAY."

STILL, SEVERAL JUST DIDN'T  
LIKE THE BIG AND BEAUTIFUL IDEA  
PERIOD.

ALLIE FROM HONG KONG HAD A  
STINGING ONE-LINER, QUOTE: "THANK  
YOU, JEAN PAUL, FOR MAKING ME  
LAUGH OUT LOUD!"

|                |            |     |                      |      |       |          |                    |         |      |         |      |     |       |
|----------------|------------|-----|----------------------|------|-------|----------|--------------------|---------|------|---------|------|-----|-------|
| Page           | Tal        | "X" | Slug                 | P    | Wrt   | Vid      | Efx/Gfx            | G       | Pos  | Monitor | EST  | SOT | Total |
| K09            | MAR        | P   | 5-PLUS SIZE 20 MODEL | 54   | OEA   |          | WXWALL             | 3       | CATW |         | 0:14 |     | 0:14  |
| Cam/Notes      | In?        | CH  | W                    | Edtr | Notes | Air Date | Modified           | By      | IFB  | PB      |      |     |       |
| 54-WX WALL/MBM |            |     |                      |      |       |          | 10/4/2006 17:03:50 | muncade |      |         |      |     |       |
| Clip Name      | MOS-Active |     | MOS-Dur              |      |       |          |                    |         |      |         |      |     |       |

MARY BETH WXWALL

SSA 3-14

((MARY BETH))

SPAIN, IN FACT, PASSED A RESOLUTION TO NOT ALLOW ANOREXIC MODELS, SAYING THEY SEND THE WRONG MESSAGE TO YOUNG WOMEN.

MOST DESIGNERS HIRE MODELS WHO ARE SIZE 2 OR BELOW. THE AVERAGE AMERICAN WOMAN IS A SIZE 14. PAUL, BACK TO YOU.



5-FC TEASE WEB POLL [KCBS]ARCHIVES.KCBS.2006.OCT.04.5PM 8/14/2007 11:16:11

|           |     |     |                     |      |       |          |                    |          |      |         |      |     |       |    |
|-----------|-----|-----|---------------------|------|-------|----------|--------------------|----------|------|---------|------|-----|-------|----|
| Page      | Tal | "X" | Slug                | P    | Wrt   | Vid      | Efx/Gfx            | G        | Pos  | Monitor | EST  | SOT | Total | K1 |
| K10       | PAU | P   | 5-FC TEASE WEB POLL | b1   | PWI   |          | FC                 | 3        | POLL |         | 0:15 |     | 0:15  |    |
| am/Notes  | In? | CH  | W                   | Edtr | Notes | Air Date | Modified           | By       | IFB  | PB      |      |     |       |    |
|           |     |     |                     |      |       |          | 10/4/2006 16 17 46 | bwlgoren |      |         |      |     |       |    |
| Clip Name |     |     |                     |      |       |          |                    |          |      |         |      |     |       |    |
|           |     |     |                     |      |       |          |                    |          |      |         |      |     |       |    |
|           |     |     |                     |      |       |          |                    |          |      |         |      |     |       |    |

(WIPE FC)

SS B 3504

((PAUL WIPE FC))

TONIGHT WE WANT TO KNOW WHAT  
YOU THINK.

IS THIS A REFRESHING  
CHANGE... OR EXPLOITATION?

YOU CAN JOIN THE DEBATE AND  
VOTE ONLINE RIGHT NOW... AT CBS 2  
DOT COM.

AND THEN STAY TUNED FOR THE  
RESULTS... IN OUR NEXT HALF HOUR.